

mcon<sup>TM</sup>

BECAUSE YOU HAVE BEEN EVERYWHERE ELSE





Las Vegas, Nevada, USA



All measurements are approximate and subject to change. Component placement is subject to location and scale change.

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# Project Introduction

MOON is the vision of two Canadian entrepreneurs, Michael Henderson and Sandra Matthews.

Together they founded Moon World Resorts, an Architectural Design and Intellectual Property Licenser. Moon World Resorts will License MOON in four geographical regions; North America, Europe, Middle East Gulf and Asia Pacific.

Potential Licensees will include major global Corporations from the Entertainment and or Hospitality and or Technology sectors; or those eager to obtain a unique foothold in this highly lucrative and rapidly expanding business segment. Licensee's will own and operate their single or multiple MOON Destination Resorts; having obtained their Regional Licence by demonstrating suitability, related expertise and financial capability.



# Project Brief

MOON was conceived as a sophisticated, unique, Architectural and Engineering iconic structure. As planet Earth's closest celestial neighbor, MOON will deliver a timeless and spectacular building of global significance; a magnificent industry disrupter representing the past, present and most importantly the future!

Delivering a fully integrated Destination Resort experience; MOON will transport millions of guests on an experiential life-altering journey previously thought possible for only a few!

Setting entirely new standards in design, build-quality, ingenuity, environmental stewardship and sustainability; MOON will ignite the imagination and expand the building envelope well beyond current levels.

Moon World Resorts Co-Founder's mantra was to "create a building authentic to its purpose"; with MOON they delivered. The world of Entertainment, Attractions and Hospitality has been completely reinvented.

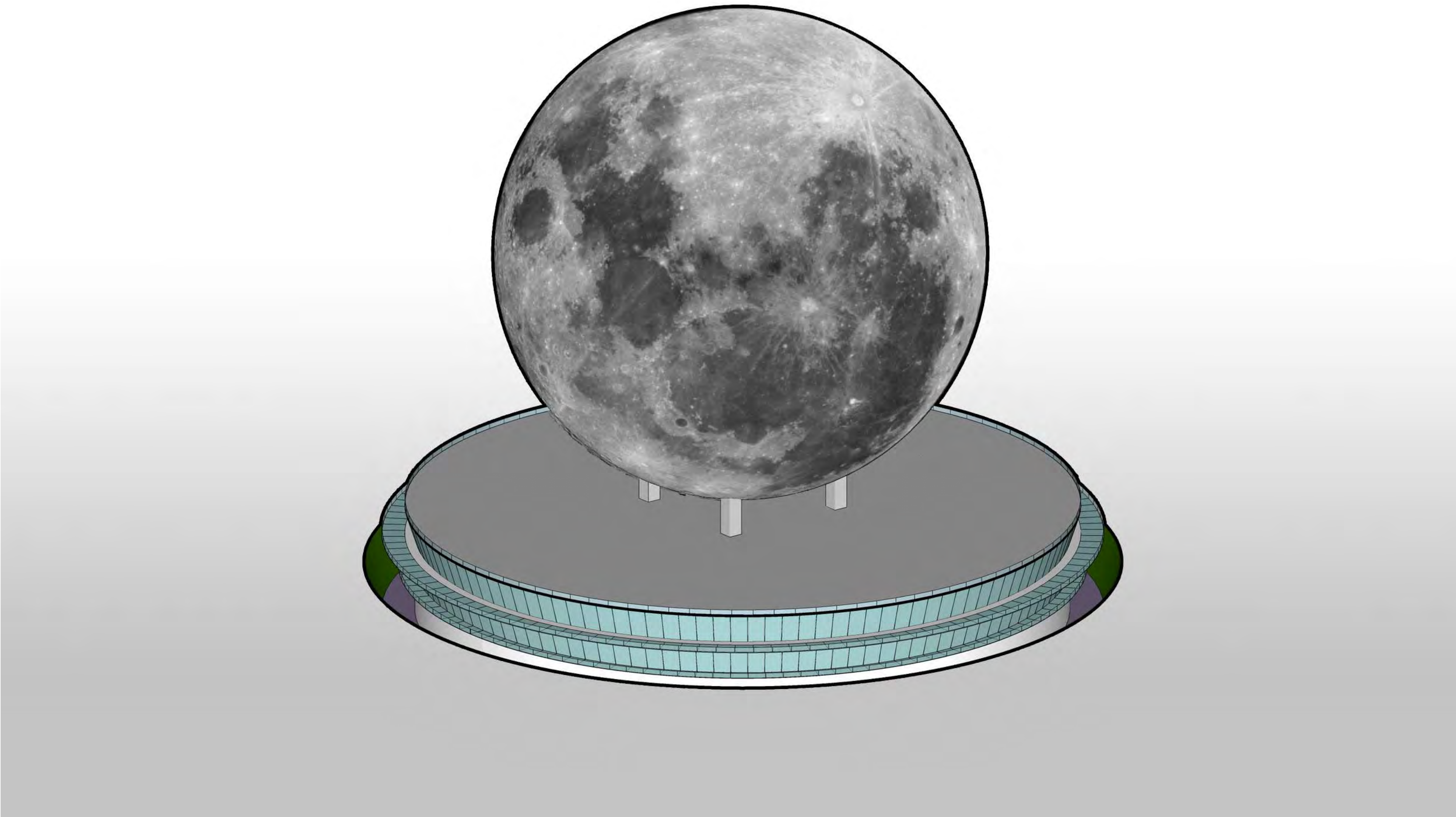
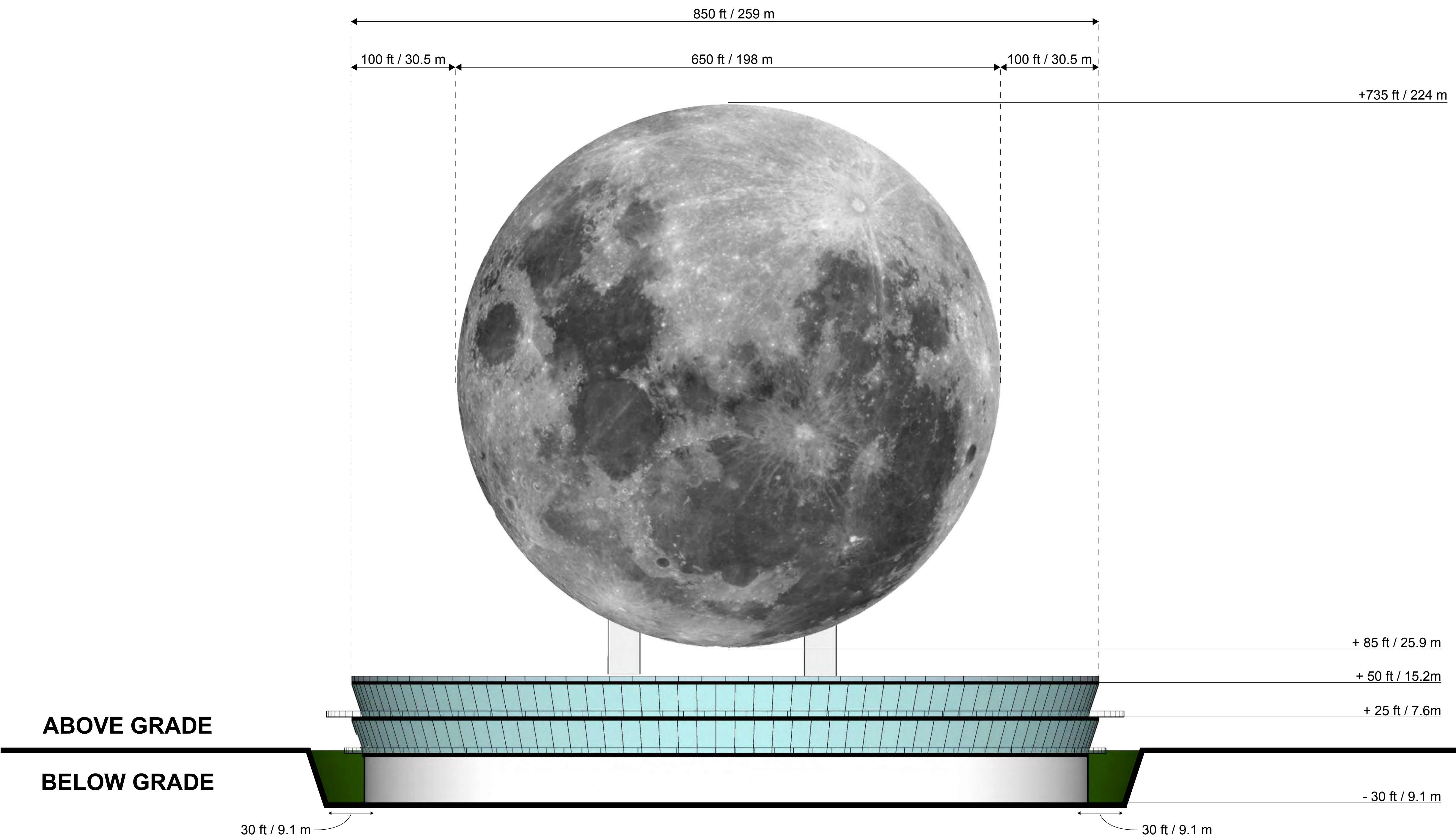
Welcome to MOON, the ultimate Moonshot!

"Change is the law of life. And those who look only to the past or present are certain to miss the future."

John F. Kennedy



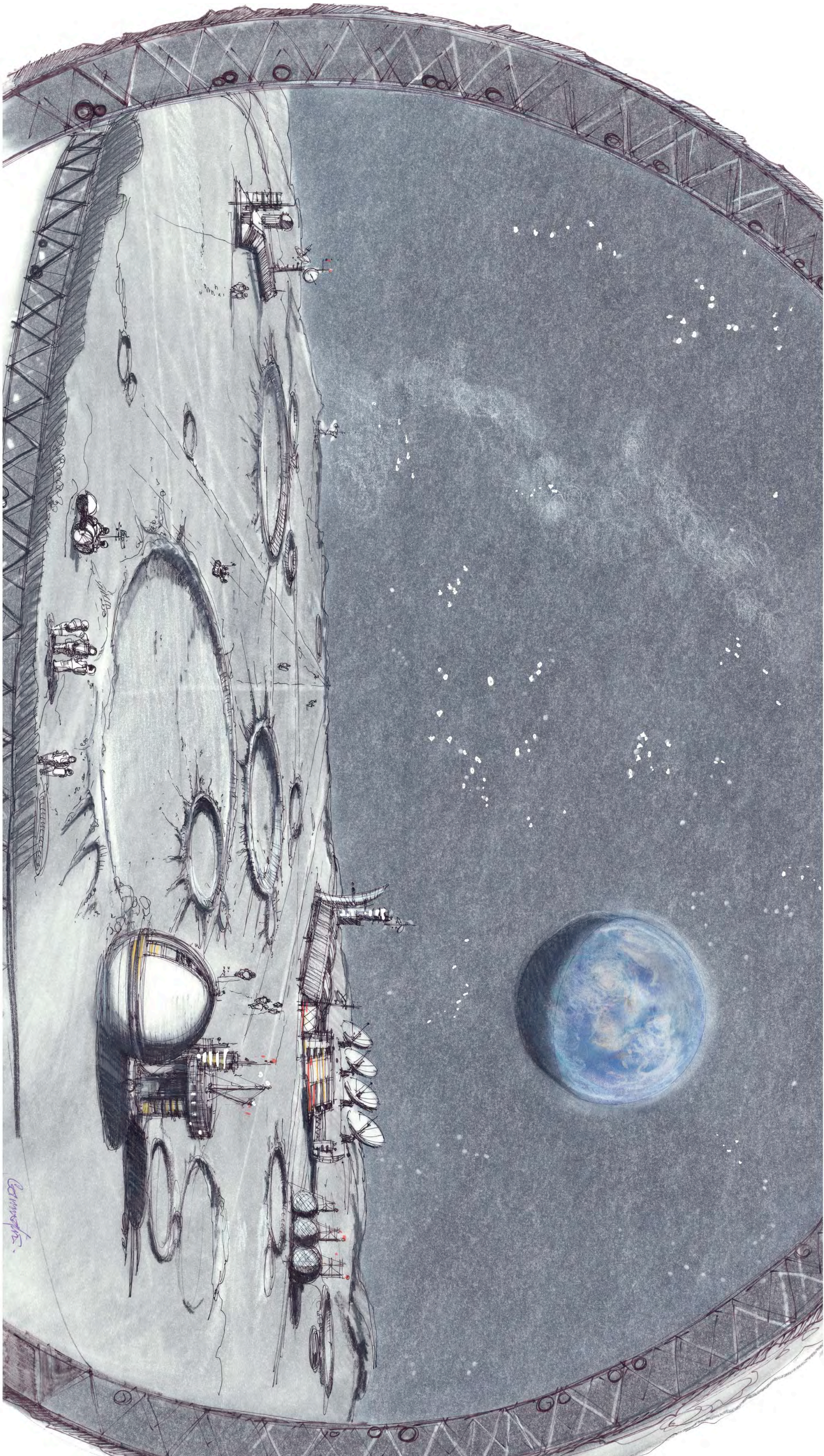
# Concept Design



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# Lunar Surface / Lunar Colony

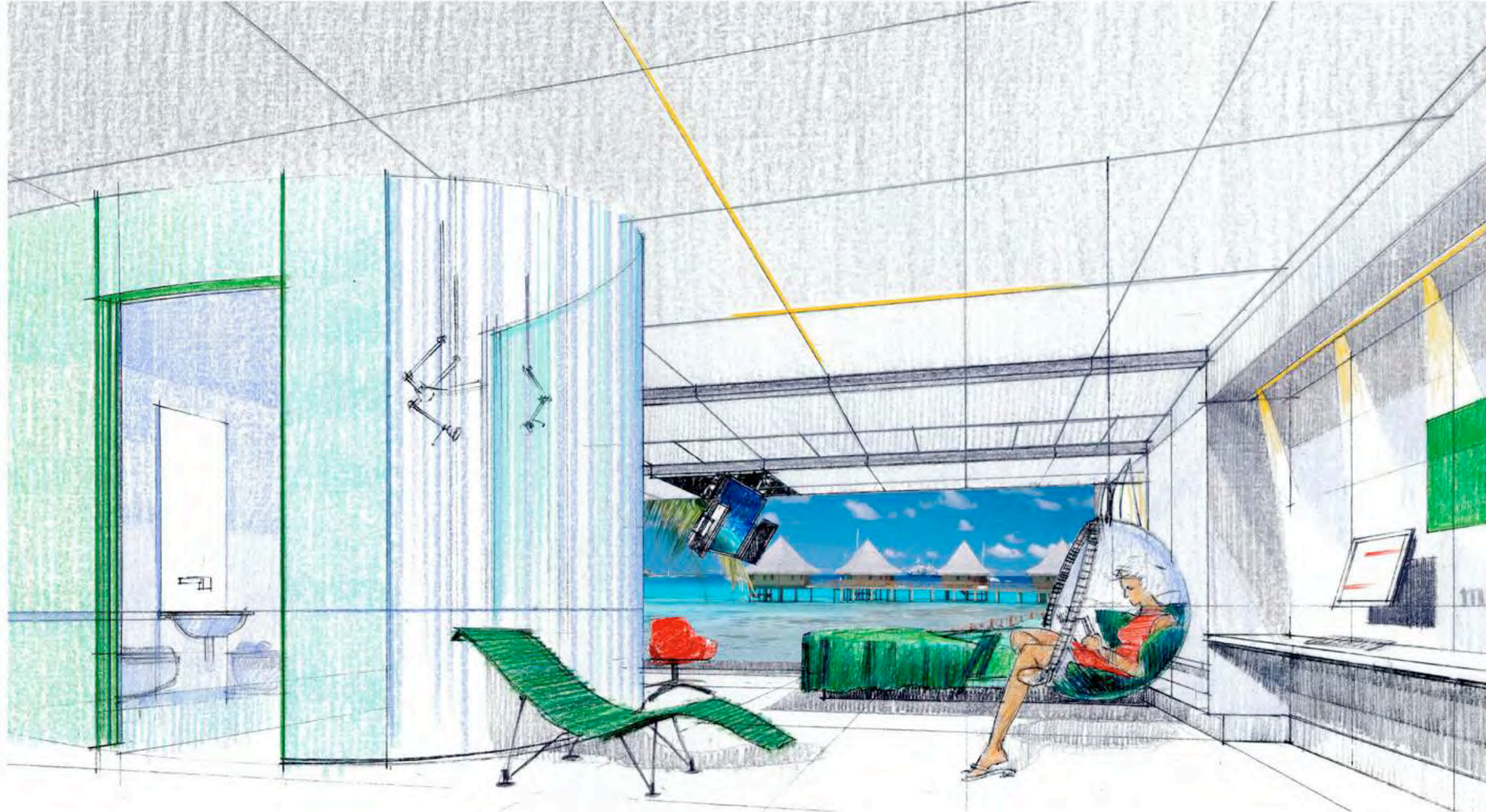


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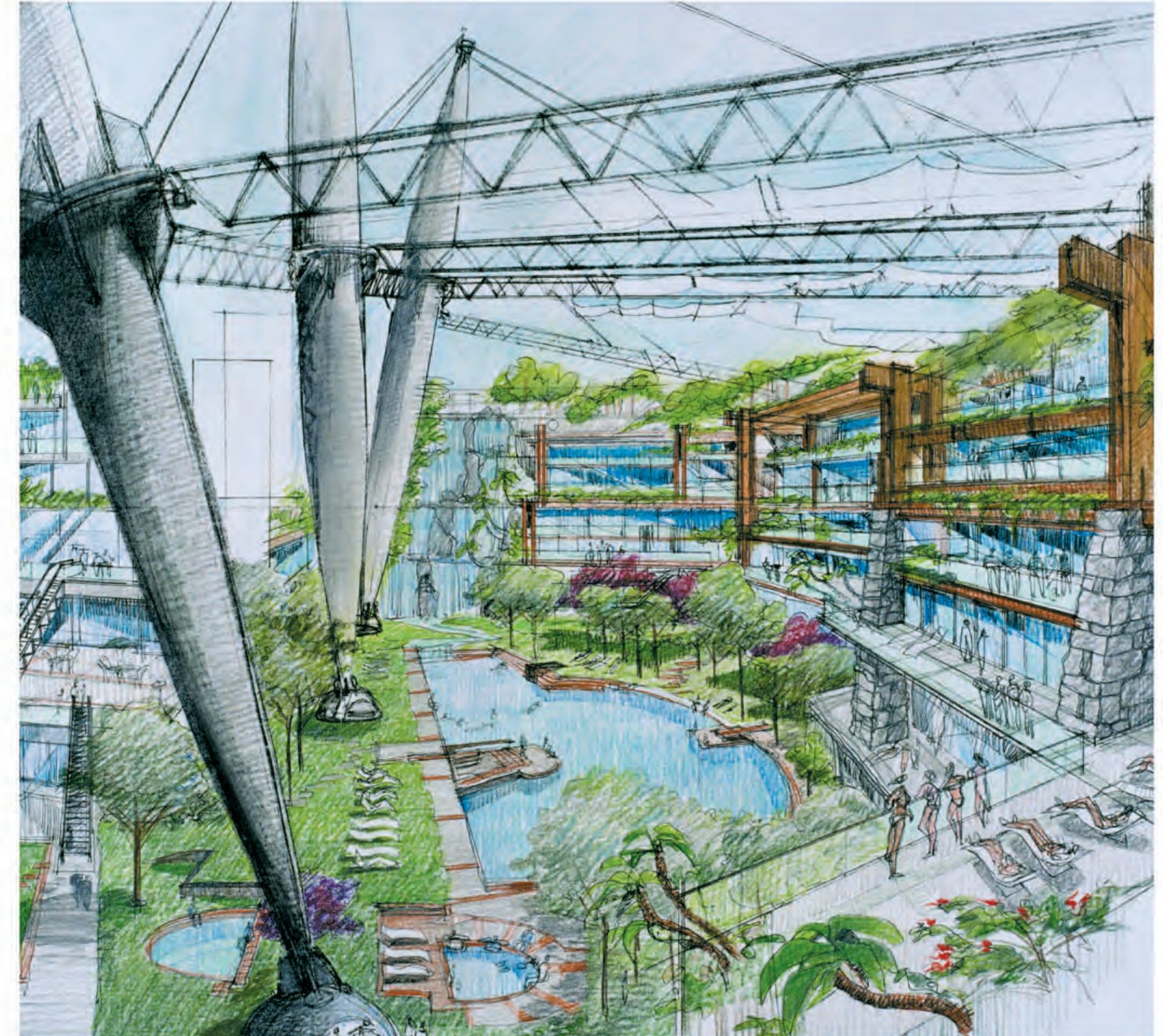
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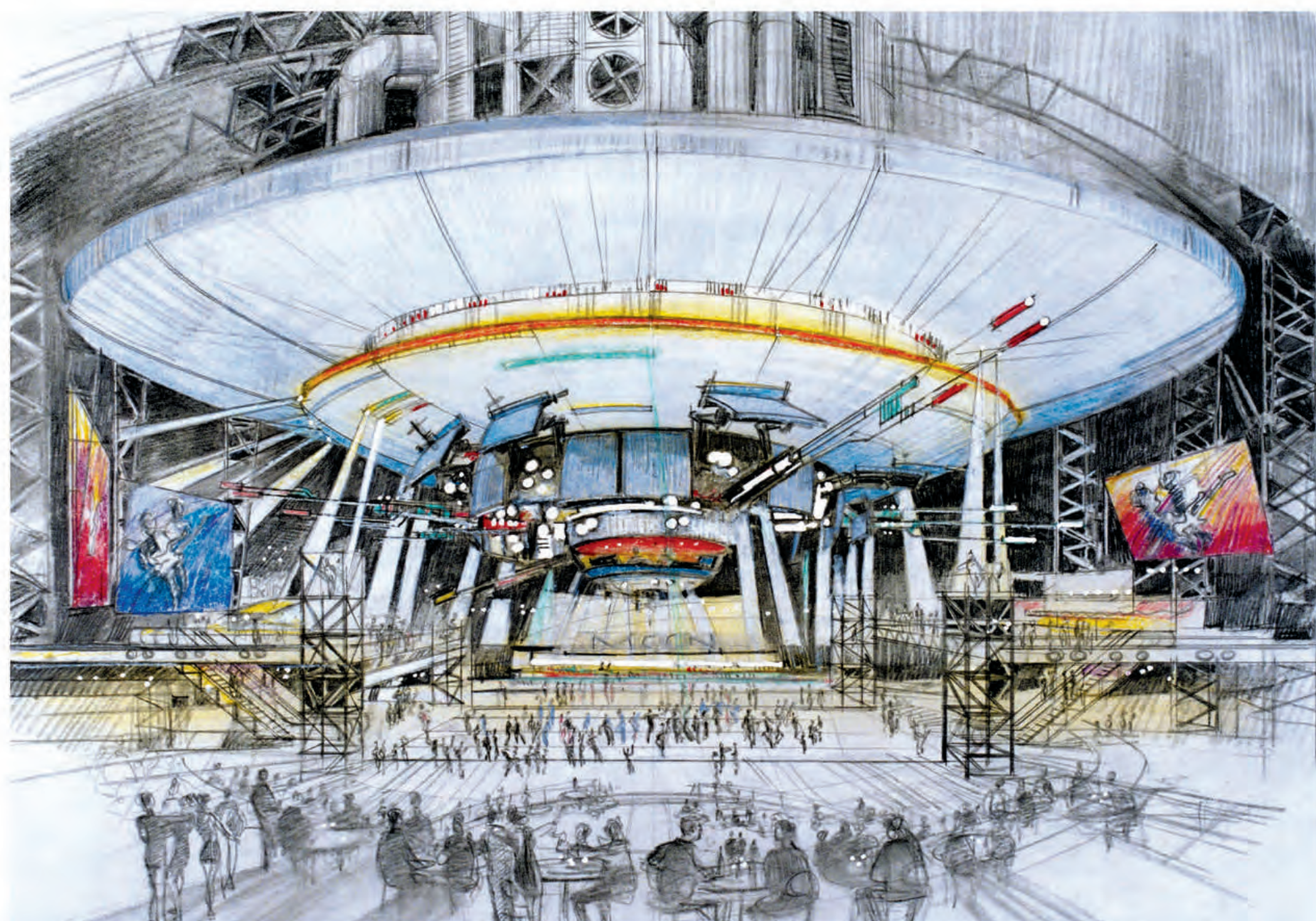
# Concept Interiors



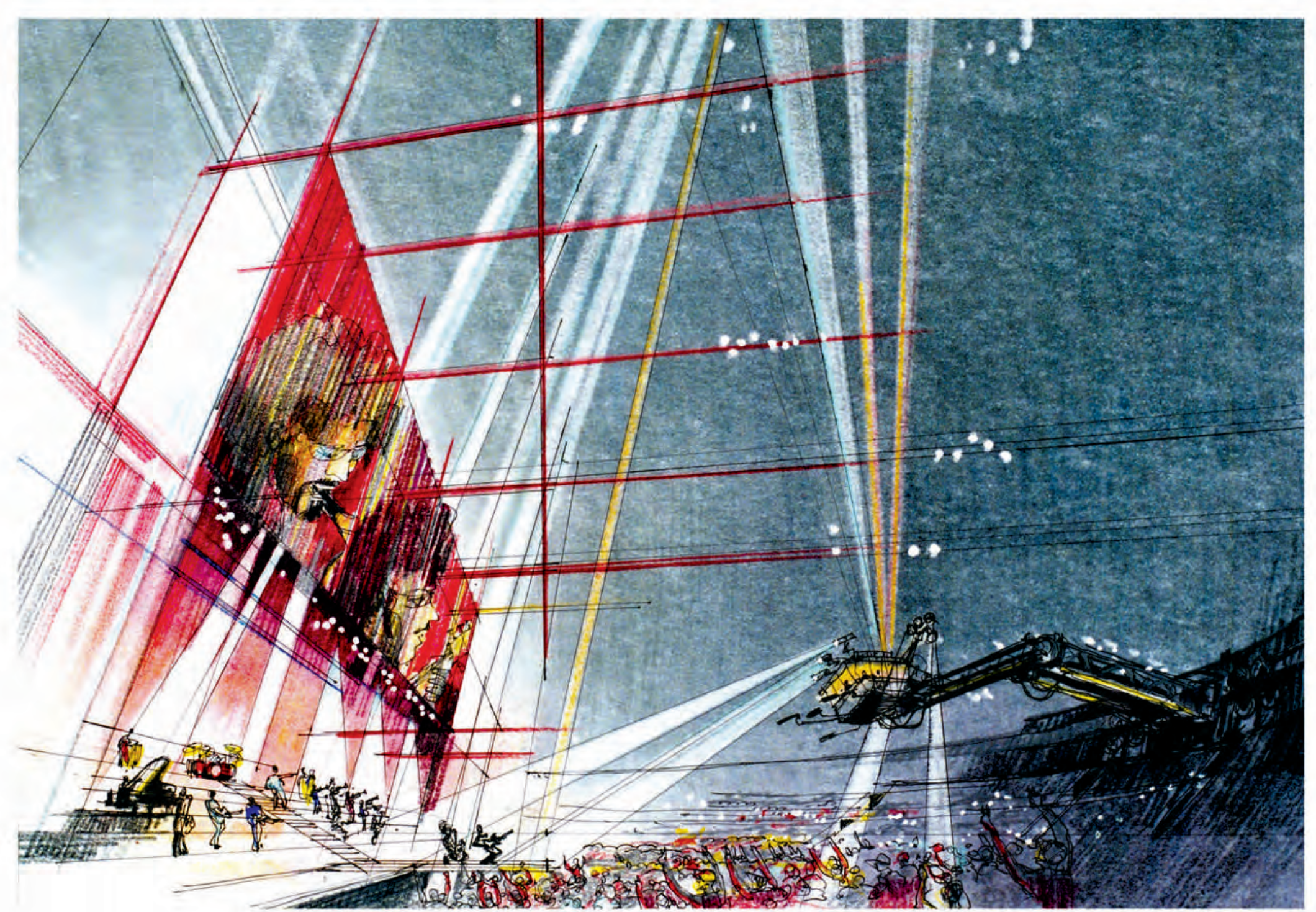
Hotel Suite



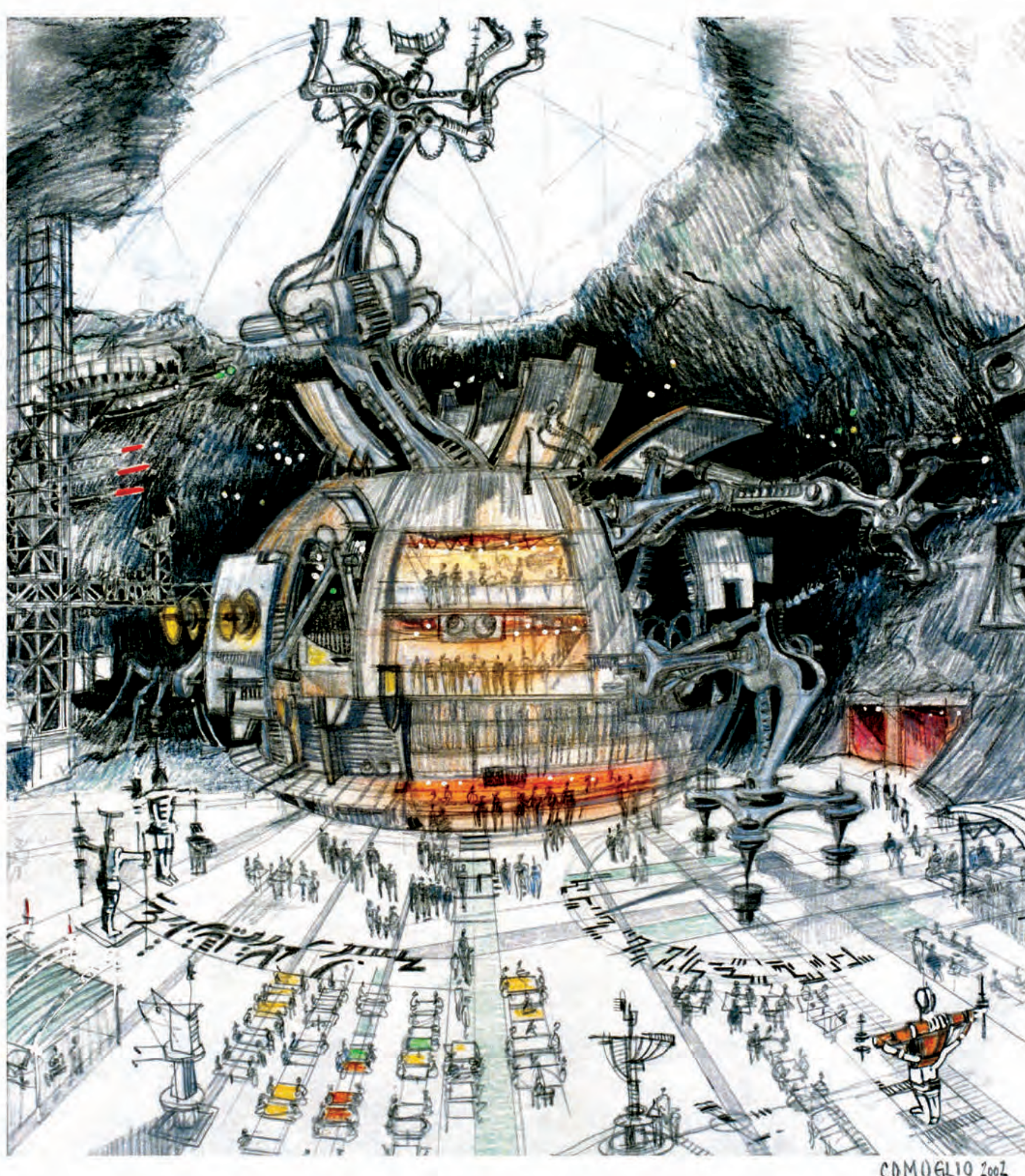
Spa-Wellness



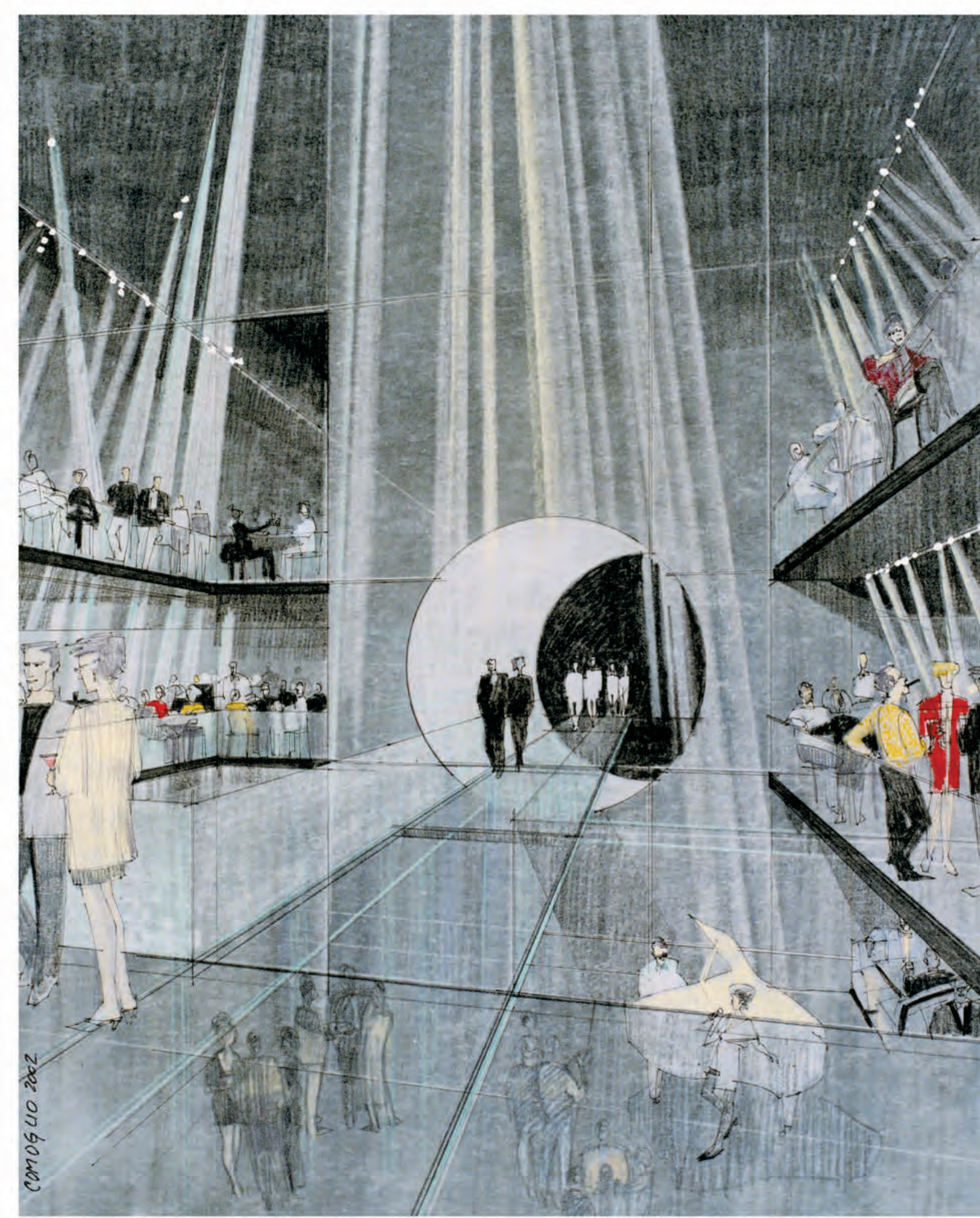
Night Club



Event Centre



Global Meeting Place



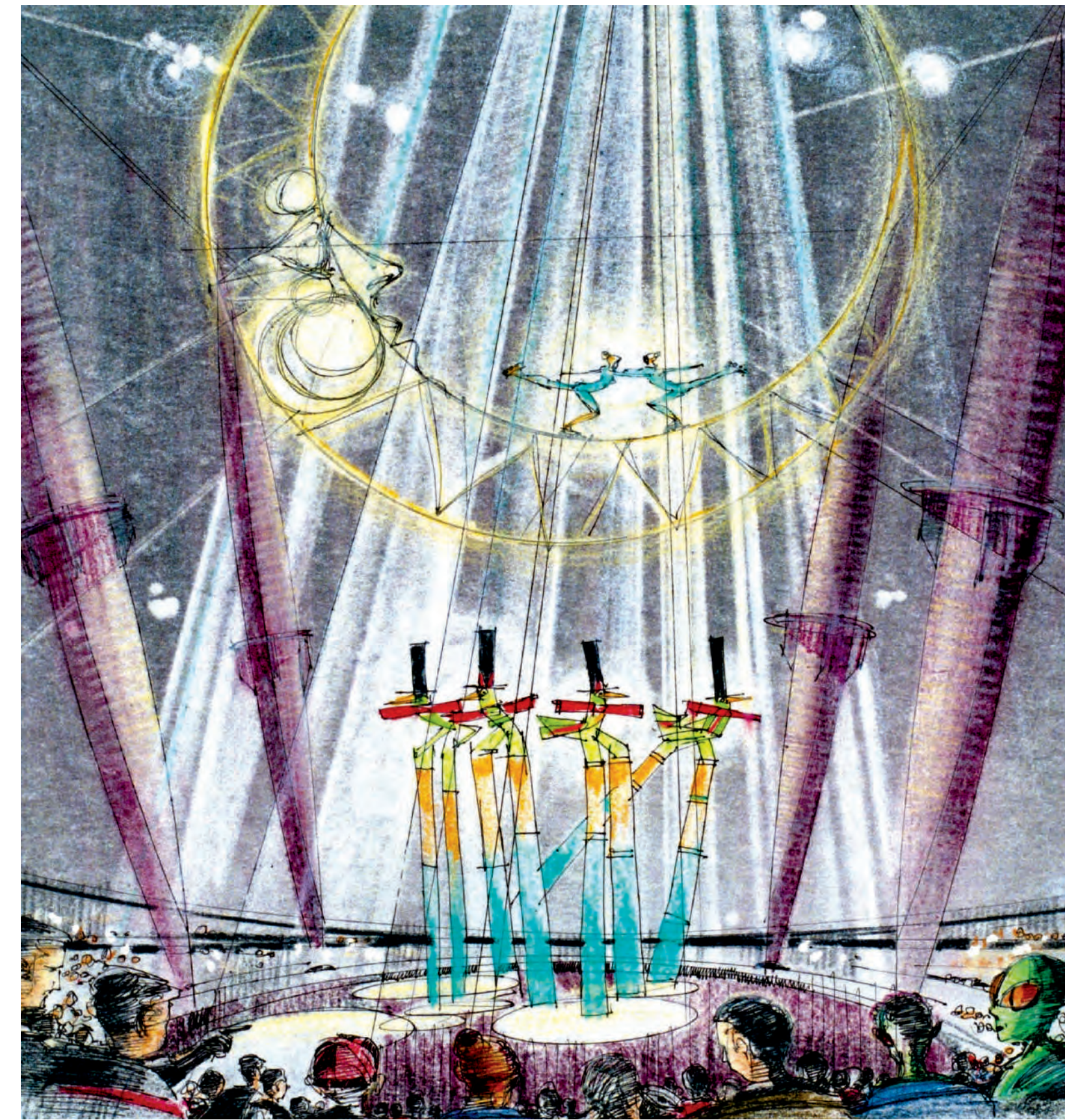
Lounge



# Concept Interiors



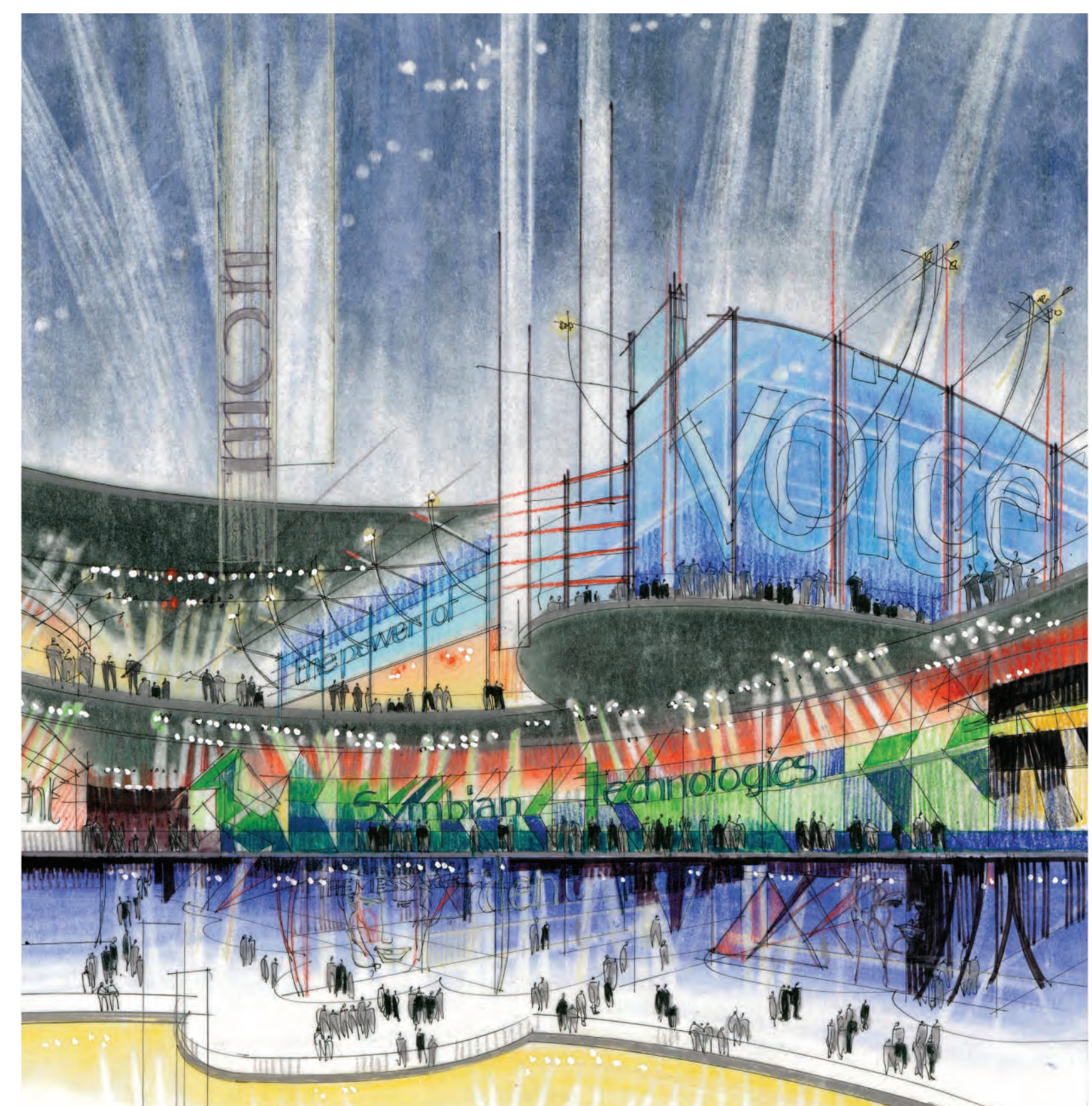
Casino



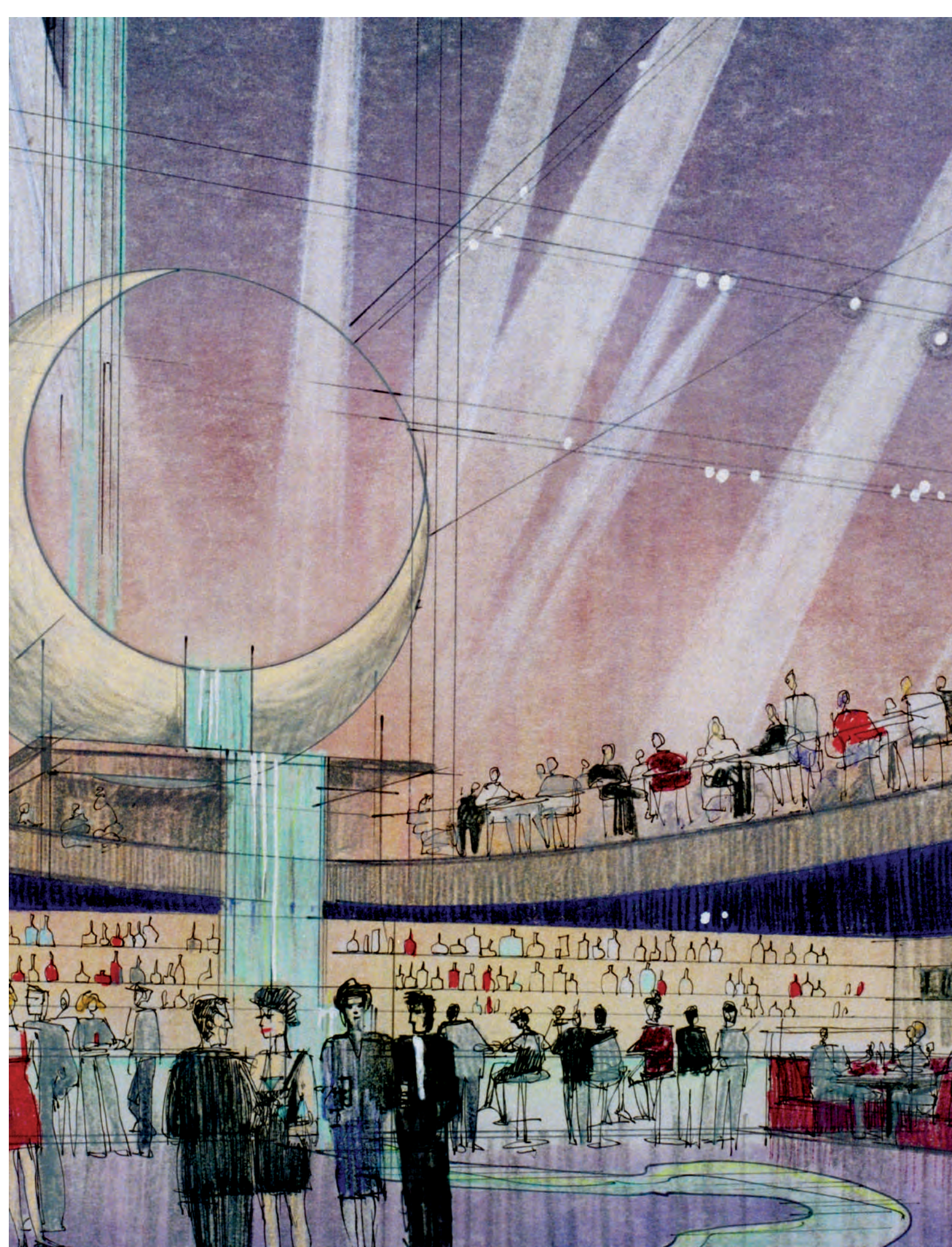
Show Theater



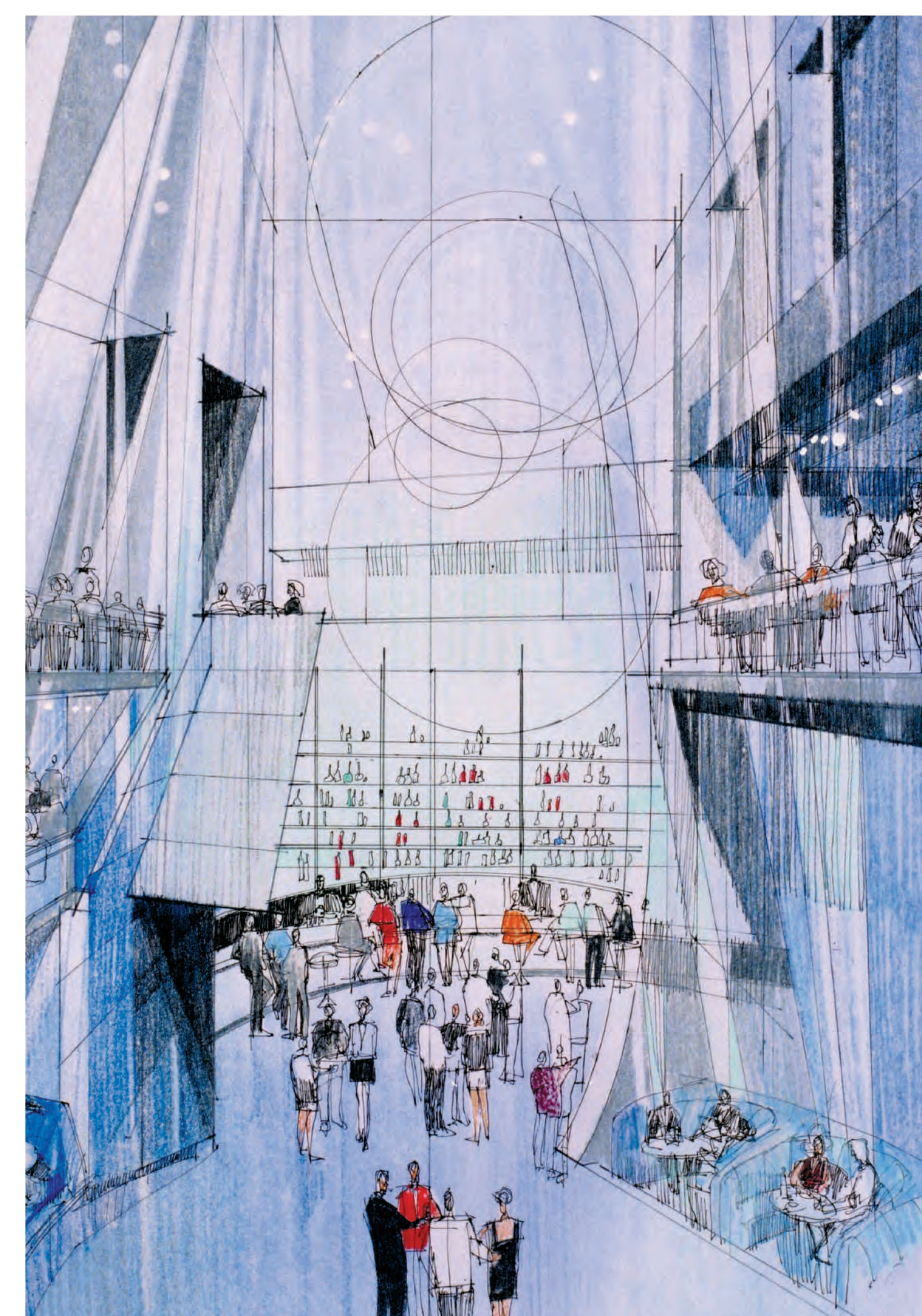
Moon Shuttle



Convention Center



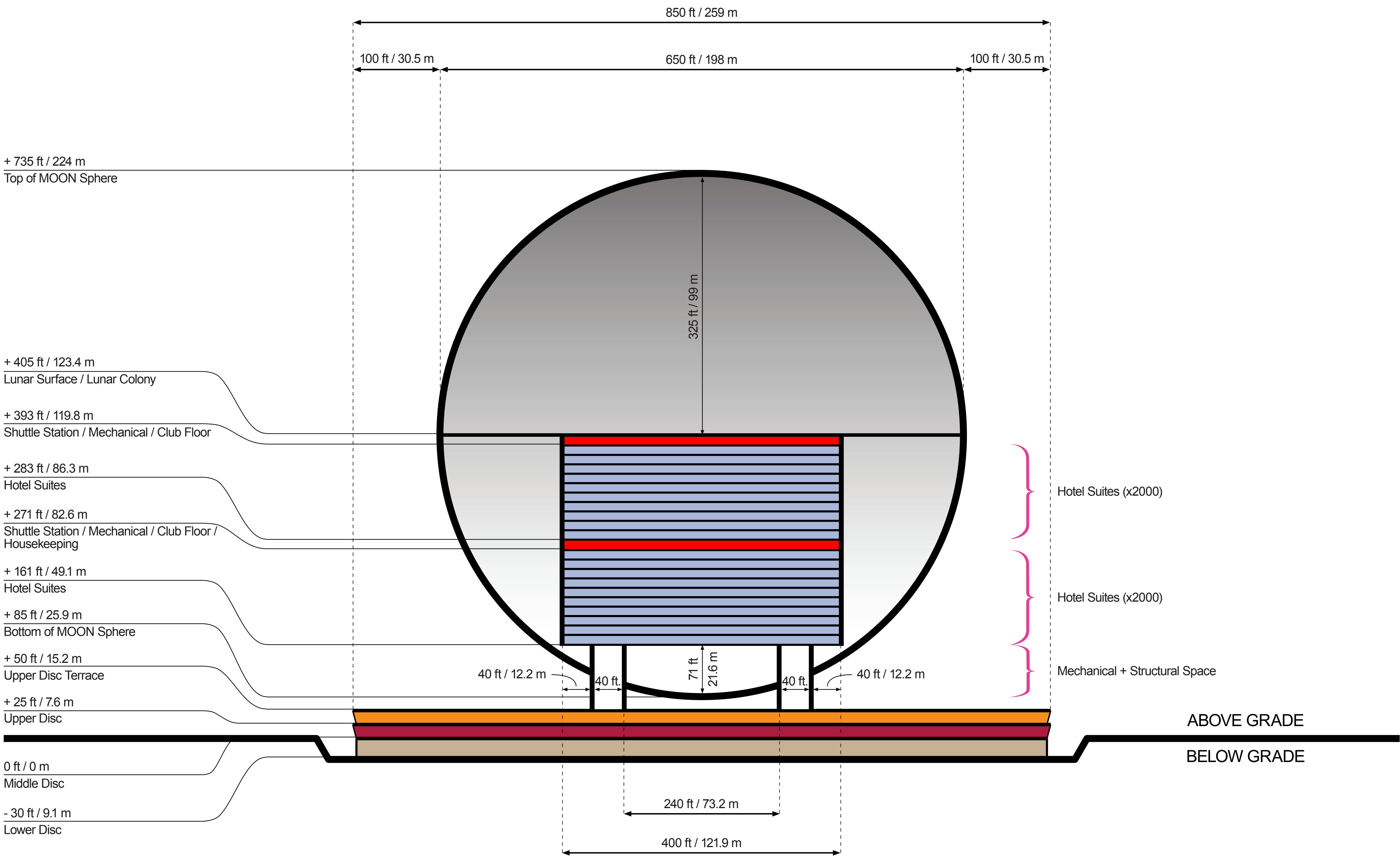
Lounge



Lounge

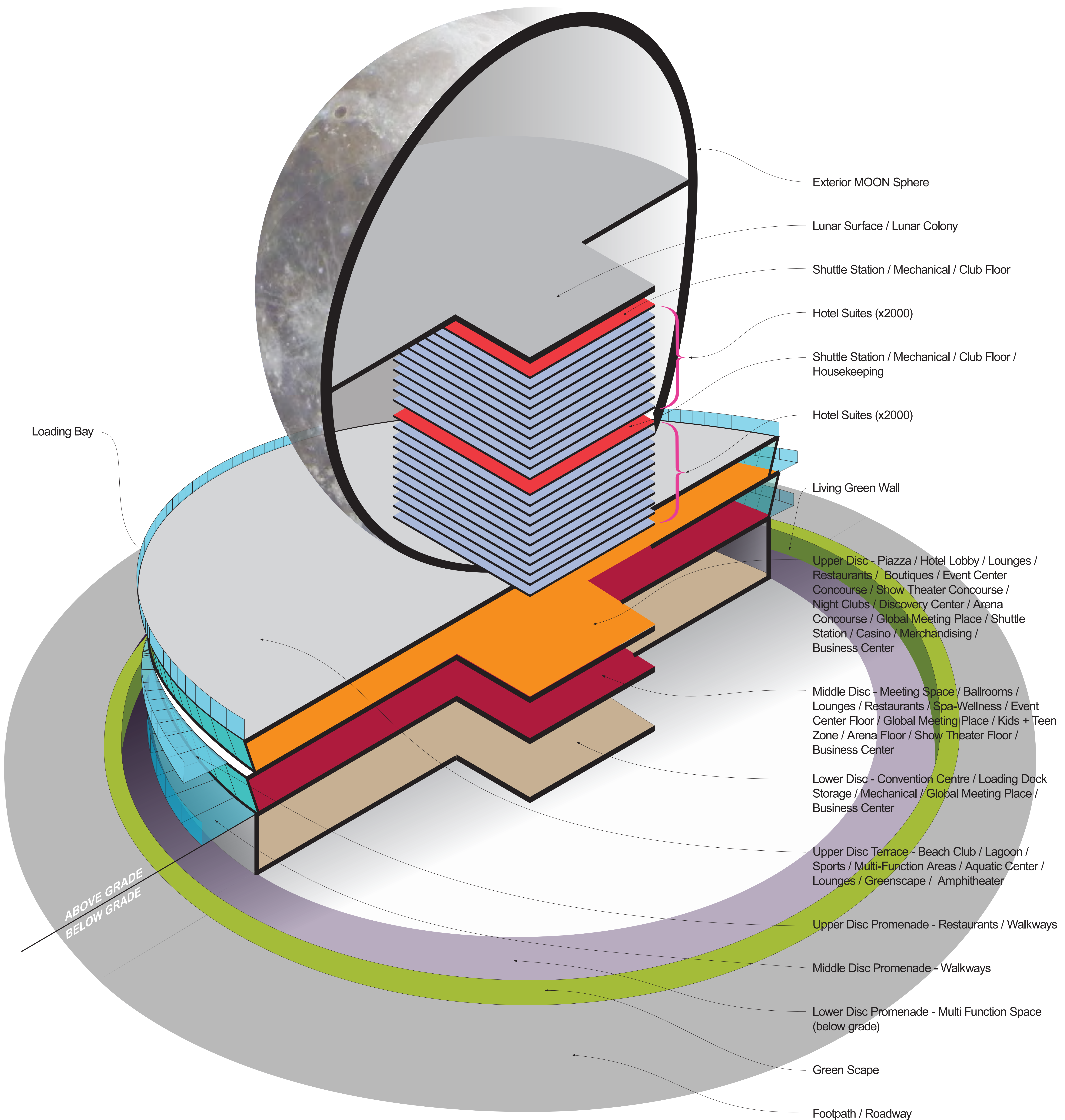


# Schematic Section





# Schematic Perspective Section

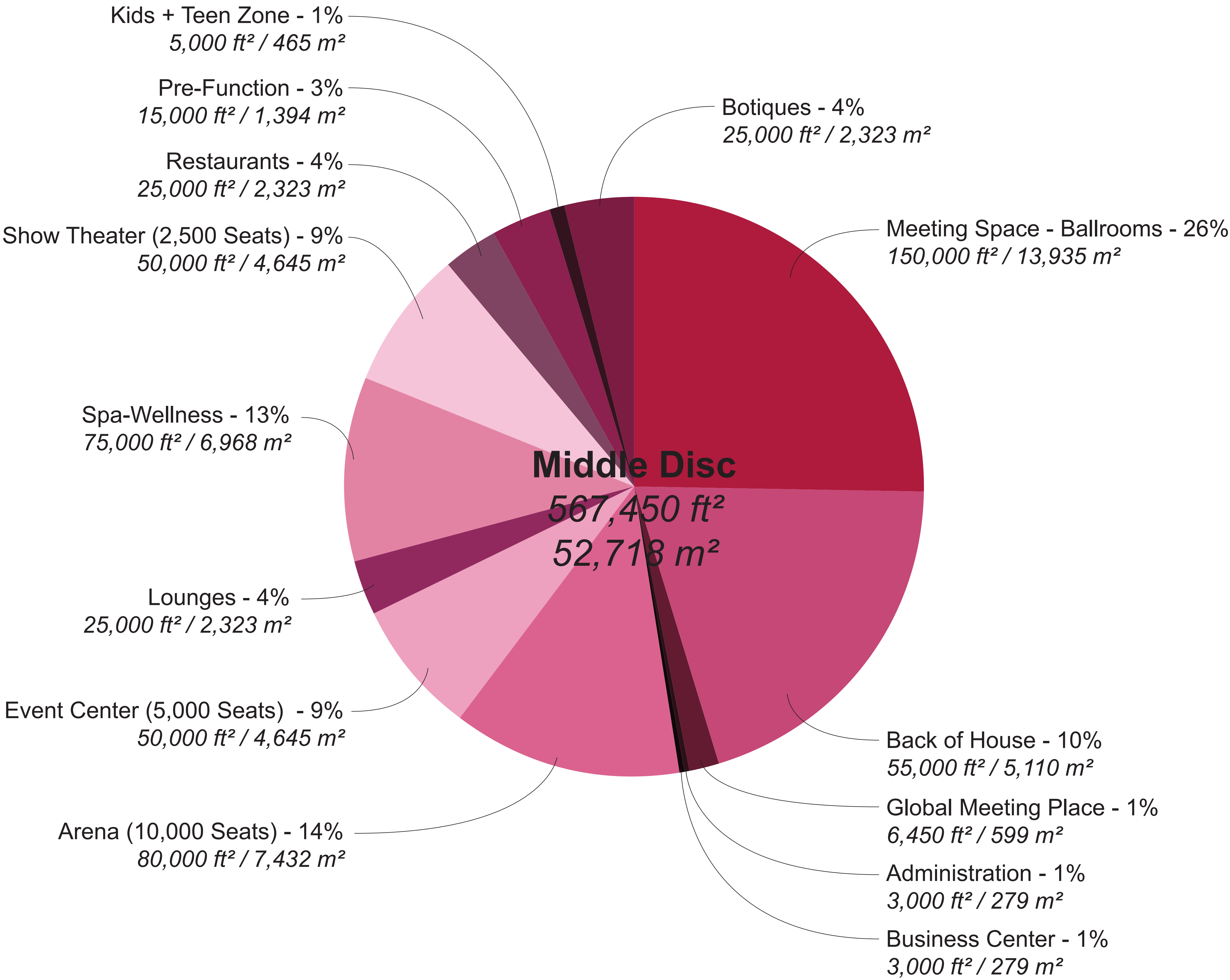
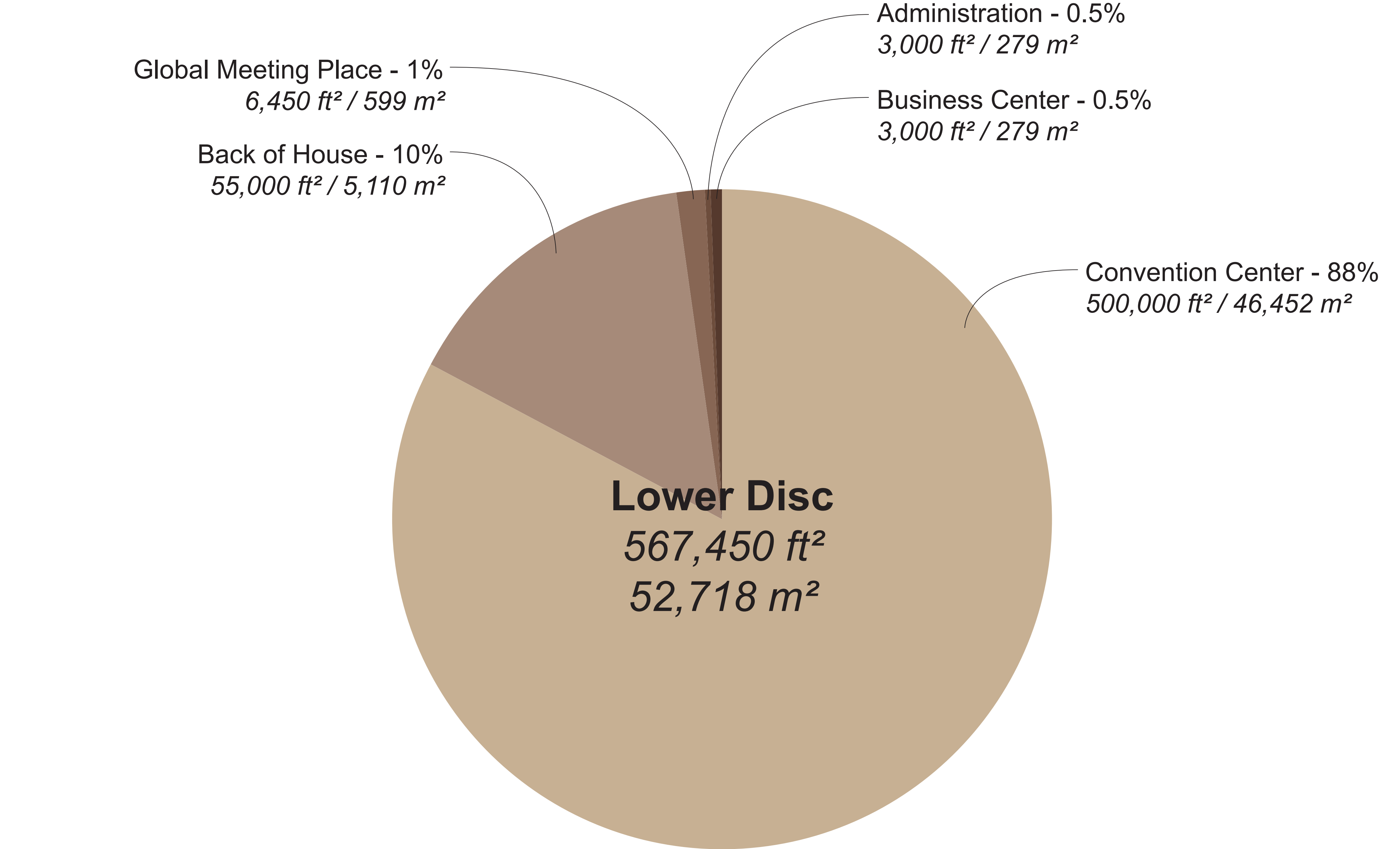


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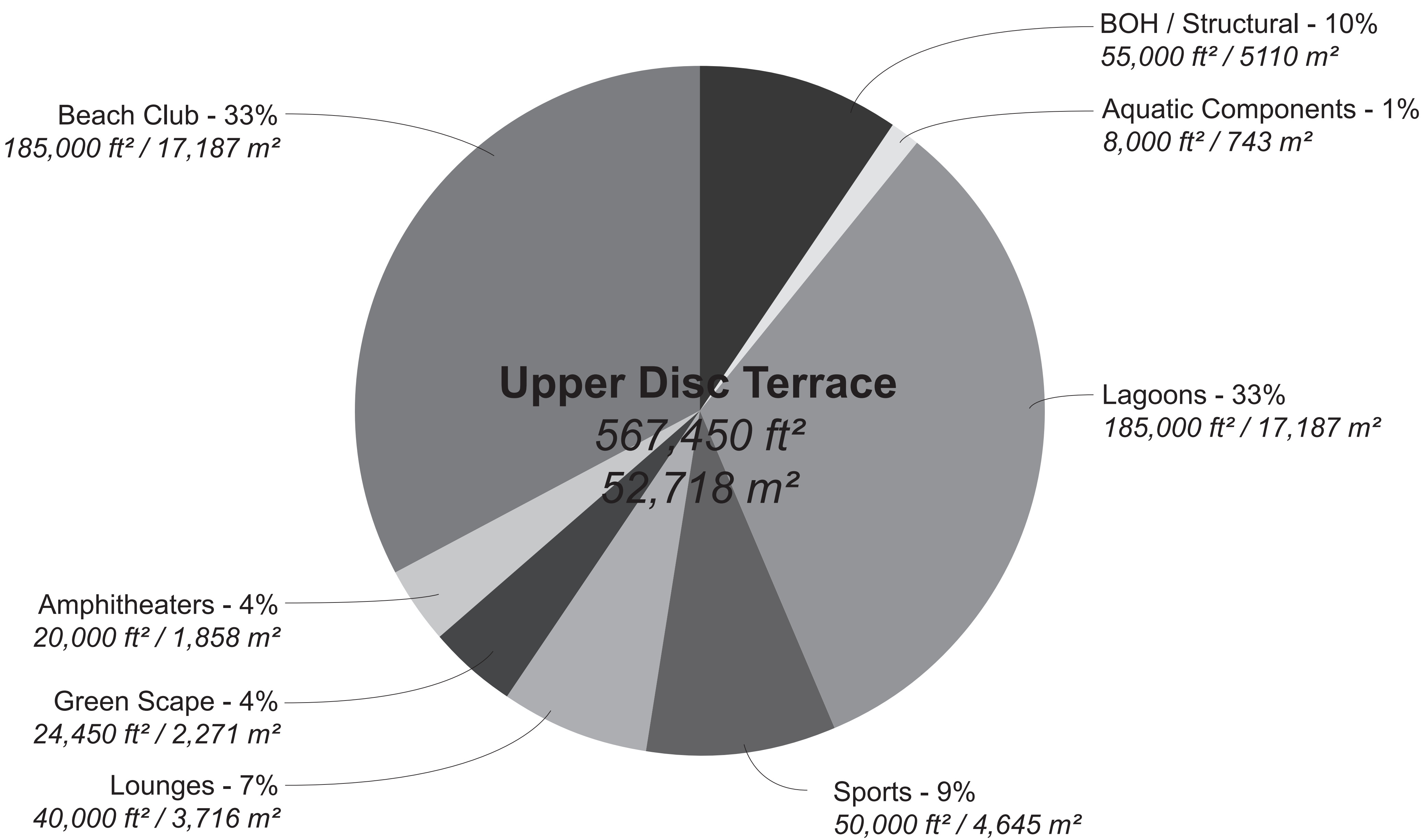
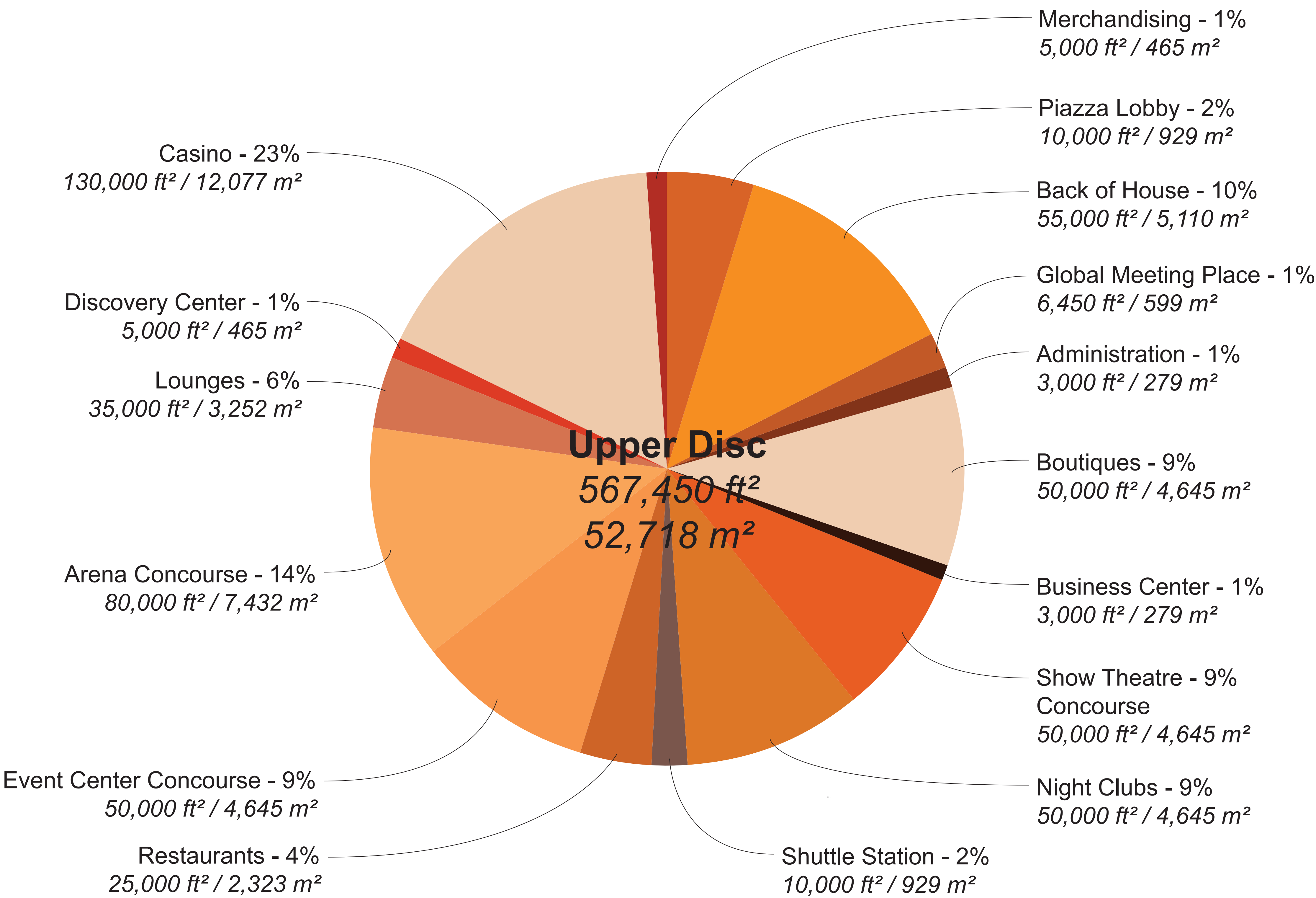
# Program Area



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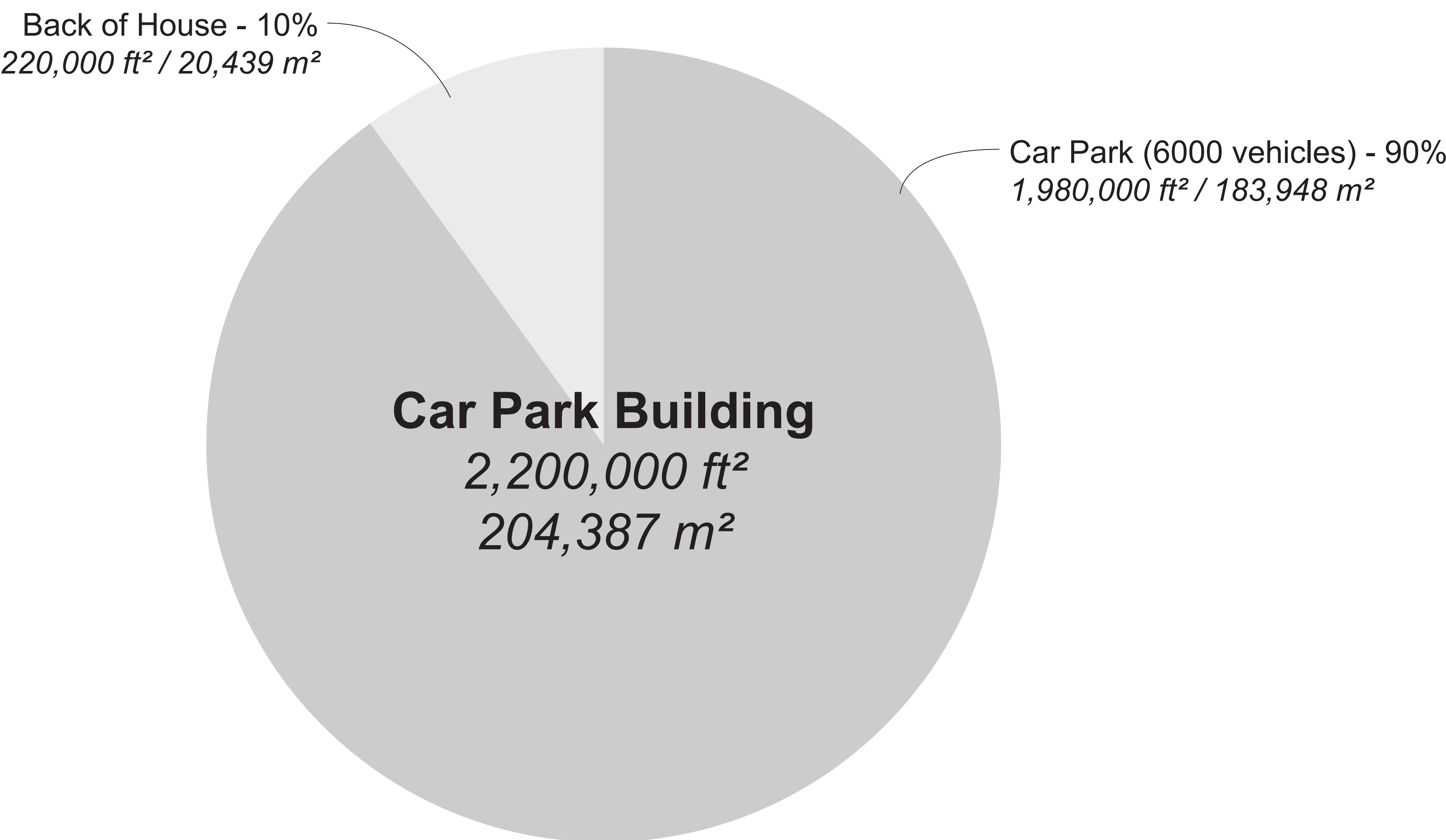
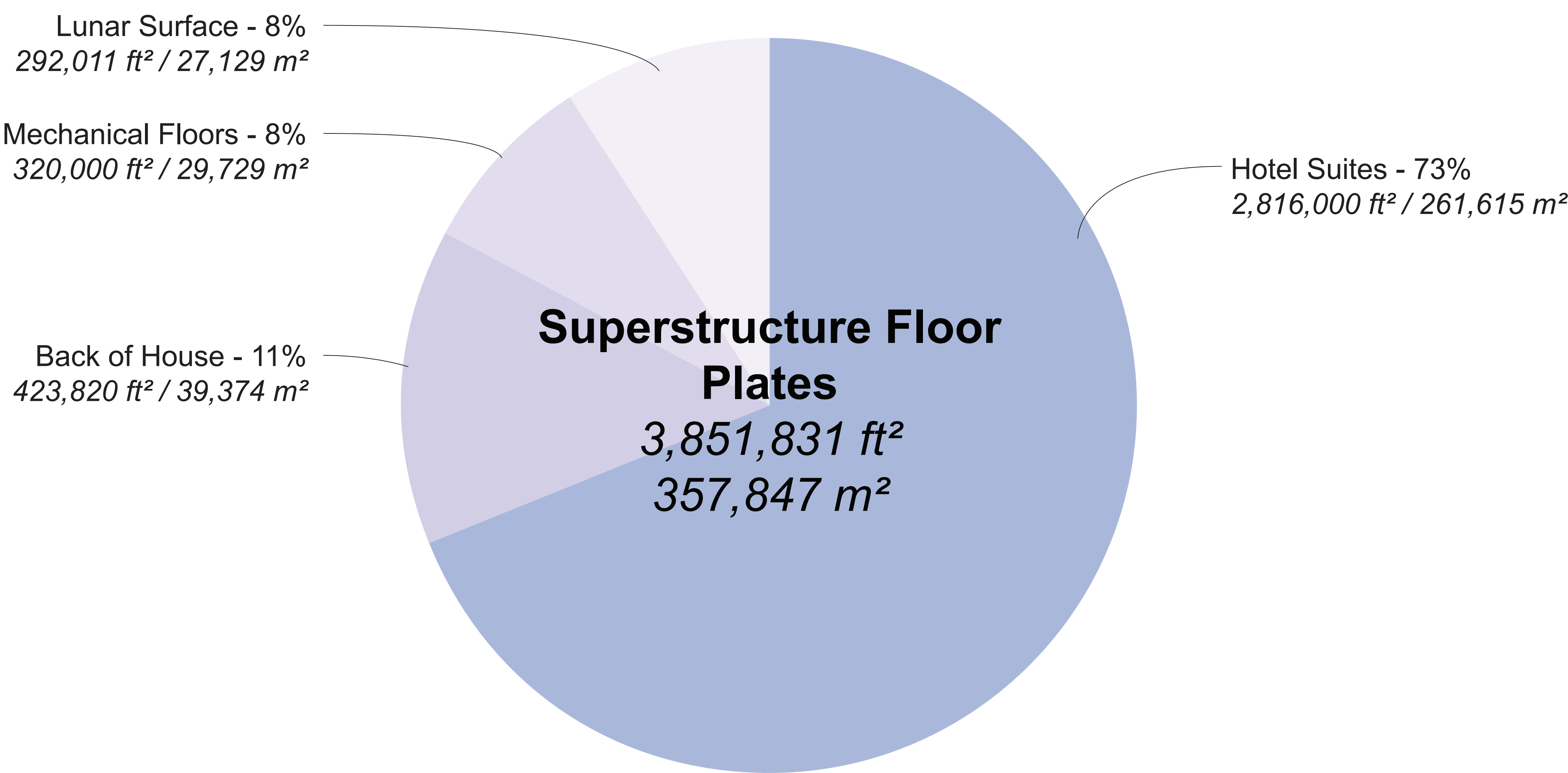
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# Key Building and Financial Data

## Project Metric

Buildings: Main Superstructure / Multistory Car Park  
Build out time frame: 48 months  
Construction type: Single phase  
Key materials: Concrete / Steel / Glass / Aluminium / Carbon Fibre Composite

## Building Scale

Overall height:	735 ft	(224 m)
Sphere diameter:	650 ft	(198 m)
Sphere circumference:	2,042 ft	(622 m)
Sphere surface area:	1,327,323 ft²	(123,312 m²)
Disc diameter:	850 ft	(259 m)
Disc circumference:	2,670 ft	(814 m)

## Building Area

Main Superstructure:	5,554,181 ft²	(516,000 m²)
Car Park:	2,200,000 ft²	(204,387 m²)

## Building Standards

LEED certification: Gold  
Resort build-out standard: 5 Star  
Resort operational standard: 5 Diamond

## Financials (Projected in U.S. Dollars)

Construction budget:	\$5 Billion
Annual Revenue:	\$1.8 Billion
Annual EBITDA:	\$500 Million
Signature Attraction fee:	\$500.00 <small>(90 minute program)</small>
Available Room Night's	\$1.46 Million



mōn<sup>TM</sup>

12 PEOPLE HAVE BEEN THERE, 7 BILLION WANT TO VISIT

